The Bible makes it clear from the very beginning that God hates idolatry. But we must remember the sin of idolatry does not only include the making and worship of carved images and icons. It includes a wider range of practices, such as greed and the love for money and power. Idol worship also includes the love of self, which the Lord Jesus describes as the most serious.

The New Testament describes acting contrary to His continual warnings about this type of sin as rebellion, resulting in the loss of one's very soul. The Old Testament is no less explicit:

Has the LORD as great delight in burnt offerings and sacrifices, as in obeying the voice of the LORD? Surely, to obey is better than sacrifice, and to heed than the fat of rams. For rebellion is no less a sin than divination, and stubbornness is like iniquity and idolatry.

(1 Samuel 15:22-24)

Note, however, we are not speaking of making mistakes or missing the mark from time to time. Rather, we are speaking of turning a deaf ear wilfully and habitually!